

# 2009 PDGA DISC GOLF WORLD CHAMPIONSHIPS — JULY 25-AUGUST 1

The Kansas City Flying Disc Club (KCFDC) and the Professional Disc Golf Association (PDGA) are pleased to present the 2009 PDGA Professional and Amateur Disc Golf World Championships to be contested on 11 Kansas City metro area disc golf courses from July 25 to August 1. This exciting event is made possible through the cooperation of the Park and Recreation Departments of Kansas City Missouri, the Unified Government of Kansas City Kansas and Wyandotte County, Lenexa, Kansas, Johnson County, Kansas, Pleasant Hill, Missouri and the Greater Kansas City Convention and Visitors Bureau.

A field of over 900 amateur and professional disc golfers, aged from nine to over 75, will compete in disc golf's oldest and most prestigious championships. World Championship titles will be awarded in over 20 divisions. Activities additional to tournament play will make this a wonderful experience for the competitors who are expected to attend from nearly every state, and perhaps a dozen countries, representing three or four continents.

Your involvement and sponsorship will help assure that this event is a huge success while offering you or your company an opportunity to promote products and services to this dynamic group of competitors and spectators. Please join us in our goal of making the 2009 Disc Golf World Championships a showcase for the ever-growing sport of disc golf and providing the travelers to Kansas City the hospitality that KC is so well known for in addition to the tournament experience of a lifetime. It is our goal to make every player a winner at Worlds, regardless of where they place competitively.



## SPONSOR BENEFITS

As the host of the 2009 PDGA Disc Golf World Championships, the Kansas City Flying Disc Club is committed to assuring that your company's sponsorship objectives are met or exceeded. While this brochure offers several convenient ways for you to contribute to this exciting event, we would also like to meet with you and discuss how we can tailor a sponsorship package that is most beneficial to your organization. Please contact us with any questions or concerns you may have.

All sponsors will be recognized at [kcworlds.com](http://kcworlds.com), the official 2009 PDGA Disc Golf World Championships web site and in the tournament program. The web site will be linked with [PDGA.com](http://PDGA.com), which receives over 100,000 hits a month and the tournament program that will be distributed to all competitors and made available to spectators.

In addition, tee signs will be placed to be seen by all the competitors and spectators. Banners will be strategically placed at the courses and at other event functions, such as the players' meeting, fly mart, and parties to maximize exposure.

Your sponsorship support will be directed in one or more of these areas:

- Players' prizes, including additional cash to augment the pro purse
- Trophies and awards
- Player & volunteer packages and souvenirs
- Food and beverages
- Player/volunteer awards banquet
- Media event advertising/tournament programs
- Course construction and improvements
- Equipment purchase/rental
- Facility and permit fees
- Course and office supplies
- Printing—program, caddy book, sponsorship materials
- Signage—banners and tee signs for the courses
- Professional expertise and services
- Transportation for players and fans
- Supplies and activities for kids at the courses
- And much, much more...

## SPONSORSHIP OPTIONS

### TEE SIGN SPONSOR— \$300

- Your company's name and/or logo on a custom tee sign
- *Competitor special for those playing the Worlds—\$200*

### SPECIAL SPONSOR— \$500

- Your name and/or logo on a custom tee sign
- A 1/4 page ad in the Tournament Program
- One sponsor-provided banner placed prominently during the week and at the finals on Saturday.

### BIRDIE SPONSOR— \$750

- Your name and/or logo on two (2) custom tee signs

- A 1/4 page ad in the Tournament Program
- Two sponsor-provided banners placed prominently during the week and at the finals on Saturday

### EAGLE SPONSOR— \$1,000

- Your name and/or logo on two (2) custom tee signs
- 1/2 page ad in the Tournament Program
- Two sponsor-provided banners placed prominently during the week and at the finals on Saturday

### ACE SPONSOR — \$1,500

- One (1) banner featuring your company's name and/or logo to be displayed throughout the event
- Your name and/or logo on three (3) custom tee signs
- One (1) 1/2 page ad in the Tournament Program
- Two (2) sponsor-provided banners placed prominently during the week and at the finals on Saturday.

### SILVER SPONSOR — \$2,500

- Your name and logo is listed in most event publicity as an official tournament sponsor.
- Your sponsorship is acknowledged at the opening and awards ceremonies.
- Three (3) banners featuring your company's name and/or logo to be displayed throughout the event.
- Your name and/or logo on three (3) custom tee signs
- One full-page ad in the Tournament Program.
- Your logo on the 2009 Pro-Am Worlds tee shirt that will go to all players and staff.
- Your logo on the tournament scorecards.
- You receive one (1) 2009 Pro-Am Worlds embroidered golf shirt and two (2) 2009 Pro-Am World tee shirts.
- A fly mart table.
- Any coupons, business cards, or other advertising materials or promotional items



2008 World Champion David Feldberg

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2008 World Champion Valarie Jenkins

This package will be tailored to best maximize your exposure and requirements, including, but not limited to banners and tee signs on every course, the back page ad in the tournament program, and logos on the targets for the final nine.

## OTHER OPTIONS

you wish to distribute will be inserted in the players' packages and can also be made available for distribution to spectators.

### GOLD SPONSOR — \$5,000

- Your name and logo is listed in most event publicity as an official tournament sponsor.
- Your sponsorship is acknowledged at the opening and awards ceremonies
- Four (4) banners featuring your company's name and/or logo to be displayed throughout the event
- Your name and/or logo on four (4) custom tee signs
- Your logo on the 2009 Pro-Am Worlds tee shirt that will go to all players and staff.
- Your logo on the baskets (number plate most likely) used during the final nine holes.
- Your logo on the tournament scorecards or scoreboards.
- Cover ad (TBD) in the tournament program
- You receive two (2) 2009 Pro-Am Worlds embroidered golf shirt and four (4) 2009 Pro-Am World tee shirts.
- Up to three fly mart tables.
- Any coupons, business cards, or other advertising materials or promotional items you wish to distribute will be inserted in the players' packages, and can also be made available for distribution to spectators

### PRESENTING SPONSOR — \$25,000

The tournament will be promoted with "Presented by Your Company" in all literature and within the primary logos.

- **Tee Shirt Sponsor — \$1,000:** A maximum of six sponsors will be allowed on the tournament tee shirt (three on each sleeve) that will be go to every competitor and staff member. You'll also receive recognition at [www.kcworlds.com](http://www.kcworlds.com)
- **Party Sponsor — \$2,500:** All the benefits of a silver sponsor plus a banner acknowledging your sponsorship of the Saturday night PARTY will be displayed
- **Merchandise or service trade outs:** While we do need financial support for tournament expenses, we can accept products or services in exchange for sponsorship. In addition, we will be giving out a package to each player that will include a tee shirt, hopefully several discs, minis, and other cool stuff. Please contact us about trade outs.
- **Fly Mart Tables:** Fly mart table will vary in price according to their location in the ballroom. Please call or email for the spots that are remaining.

## PROGRAM ADVERTISEMENTS

Name/company listing (25 words or less)	\$50
• Business card ad /Restaurant Special (3.5" x 2")	\$200
• 1/4 page ad (3.75" x 5")	\$350
• 1/2 page ad (7.5" x 5")	\$500
• Full page ad (7.5" x 10")	\$700
• Inside back cover*	\$800
• Inside front cover*	\$900
• Back cover*	\$1,100

\*If available.

## HOW TO BECOME A SPONSOR

Please fill out the the form, indicating the level of sponsorship. Fax or mail the signed agreement to the address below. We will send you a copy of the sponsorship agreement and invoice.

Send payment, merchandise, ad copy, and art work to:  
**KCFDC c/o Disc Golf World**  
 509 E 18th • Kansas City, MO 64108

### QUESTIONS?

**Jack Lowe**  
 KC Worlds Tournament Director  
 913.485.5123 • [jlowe@att.net](mailto:jlowe@att.net)

**Rick Rothstein**  
 KC World Sponsorship Chair  
 816.471.3472 • [rick@discgolfworld.com](mailto:rick@discgolfworld.com) • fax: 816.231.3708

Kansas City Flying Disc Club  
 P O Box 025678  
 Kansas City, MO 64102 • [www.kcfdc.org](http://www.kcfdc.org)

Sponsor's Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone #: \_\_\_\_\_  
 Fax #: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Web Site: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Shirt Size(s): \_\_\_\_\_

Ad copy for the program and artwork for signs and banners must be received by June 23, 2009. Sooner if possible.

For the sum of \$\_\_\_\_\_, you will receive the benefits listed above. The sponsorship fee is due and payable to Kansas City Flying Disc Club with this agreement. In agreement on this date, \_\_\_\_\_ are \_\_\_\_\_ representing \_\_\_\_\_ (sponsor name) and \_\_\_\_\_ for the Kansas City Flying Disc Club.

\_\_\_\_\_  
 Sponsor Signature

\_\_\_\_\_  
 KCFDC Signature

Sponsor Options	PROGRAM ADS ONLY
Tee Sign _____ \$300	Name Listing _____ \$50
Special _____ \$500	Biz Card _____ \$200
Birdie _____ \$750	1/4 page _____ \$350
Eagle _____ \$1,000	1/2 page _____ \$500
Ace _____ \$1,500	Full page _____ \$700
Silver _____ \$2,500	Inside back cover _____ \$800
Gold _____ \$5,000	Inside front cover _____ \$900
Tee Shirt _____ \$1,000	Back cover _____ \$1,100
Party Sponsor _____ \$2,500	



The Professional Disc Golf Association, with over 36,000 members, is the largest disc golf membership organization in the world. The majority of these avid disc golf enthusiasts are actually amateur and recreational players. The PDGA sets standards for courses, tournaments, and equipment. There were over 800 sanctioned events in 2008. Most members play in these sanctioned events, striving to earn enough points to qualify for the Pro or Amateur World Championships.

The Kansas City Flying Disc Club (KCFDC) was established in 1988

to promote the sport of disc golf as well as other flying disc sports by offering competitive opportunities for players of all skill levels and communicating with members, parks departments, and other like-minded organizations via newsletters and its Web site, [kdfdc.org](http://kdfdc.org); and to work in cooperation with the various parks & recreation departments to maintain and improve all courses. The KCFDC is an all volunteer club that uses its funds exclusively to advance its programs.

