

26TH ANNUAL KANSAS CITY WIDE OPEN

JUNE 6-8, 2008

SPONSORSHIP PROPOSAL

The Kansas City Flying Disc Club (KCFDC) is pleased to announce the 26th Annual Kansas City Wide Open, a stop on the Professional Disc Golf Association's National Tour. The 2007 Wide Open drew nearly 250 players from 25 states, and gave away over \$20,000 in cash, prizes, and player amenities.

Our goal this year is to continue to create the excitement and enthusiasm that players feel while playing on some of the best disc golf courses in the country. We are once again planning to host 250 players on June 6-8.

The courses in use this year include Water Works, Swope, and Blue Valley Parks of Kansas City Missouri; Wyandotte County Park in Bonner Springs, and Prairie Center Park in Olathe. A festival like atmosphere will be created for the final day at Water Works hundreds of spectators are expected to watch the top pros in their final round. Vending opportunities are available.

Please note that the KCFDC is a not-for-profit corporation run by volunteers. Any profit from this event will be used for bettering disc golf in KC, including course improvements and maintenance, clinics and demos, and providing this healthy and inexpensive recreational and sporting activity to the community. The KCFDC has the full support of the Parks Departments of Olathe; Johnson County, Kansas City, Missouri; and the Unified Government.

It's our goal to make each player's trip to Kansas City as memorable as possible and to present the Wide Open as professionally as possible. Sponsorship money will be used to defray our infrastructure and advertising expenses, and to enhance the players' visit to the Kansas City metropolitan area. Thanks for your consideration of sponsoring the 26th Annual Kansas City Wide Open.

SPONSOR BENEFITS

A tee sign is placed to be seen by all of the competitors and by many of the spectators. The banner will be seen by all the players and spectators at one of the courses. The tournament program will be distributed to all competitors and will be available to spectators as well.

TEE SIGN — \$300

- Your name and/or logo on a custom 12" x 18" (minimum size) tee sign. The tee sign will viewed by players and spectators at varied locations. Specific requests for courses shall be considered. Art work must be provided, or standard printing will be used.
- Recognition at www.kcfdc.org.
- Includes one entry into the tournament.

T-SHIRT SPONSOR -- \$500

A maximum of four sponsors will be allowed on the tee shirt (two on each sleeve).

- Your name will be on a limited number of t-shirts to be included in the amateur players; package.
- Recognition at www.kcfdc.org
- Two (1) KCWO tee shirts.
- Includes one entry into the tournament.

BANNER SPONSOR — \$600

- One (1) 3' x 6' vinyl banner featuring your company's name and/or logo will be displayed at both events.



- One (1) 1/2 page ad in the Tournament Program.
- Logo recognition (with a link to your site) at www.kcfdc.org.
- One (1) KCWO embroidered golf shirt.
- One (1) KCWO tee shirt.
- The banner is yours to keep after the tournament.

SILVER SPONSOR — \$1,250

- Your name and logo is listed in all event publicity as an official tournament sponsor.
- Your sponsorship is acknowledged at the opening and awards ceremonies.
- Includes two custom banners.
- Includes two custom tee signs.
- An inside-front or inside-back full-page ad in the tournament program. (If available. If not, a full-page interior ad.)
- Logo recognition (with a link to your site) at www.kcfdc.org.
- Your logo on the tournament tee shirt that will go to the amateur players. Limit of four logos—two on each sleeve.
- You receive a KCWO embroidered golf shirt and two (2) Kansas City Wide Open tee shirts.
- A fly mart table.
- Any coupons, business cards, or other advertising materials or promotional items you wish to distribute will be inserted in the players' packages, and can also be made available for distribution to spectators at tournament central.
- The banners are yours to keep after the tournament.

GOLD SPONSOR — \$2,500

- Your name and logo is listed in all event publicity as an official tournament sponsor.
- Your sponsorship is acknowledged at the opening and awards ceremonies, and at the Saturday night BBQ during the am weekend.
- Includes four custom banners.
- Includes four custom tee signs.
- Your logo on the KC Wide Open tee shirt which will be given to all of the amateur players.
- Your logo on the tournament scorecard.
- Your name and logo on the scoreboards.
- Back-page ad in the tournament program (First Gold Sponsor only).
- Logo recognition (with a link to your site) at www.kcfdc.org.
- Two (2) limited-edition polo shirts embroidered with the Kansas City Wide Open logo and four (4) KC Wide Open tee shirts.
- Two fly mart tables.
- Any coupons, business cards, or other advertising materials or promotional items you wish to distribute will be inserted in the players' packages, and can also be made available for distribution to spectators at tournament central.
- The banners are yours to keep after the tournament

TITLE SPONSOR — \$10,000


The tournament will be renamed to "Your Name" Kansas City Wide Open. This package will be tailored to best maximize your exposure and requirements.

OTHER OPTIONS

- **PARTY SPONSOR-\$2,000:** All the benefits of a silver sponsor plus a banner acknowledging your sponsorship of the Saturday night PARTY will be displayed
- **MERCHANDISE OR SERVICE TRADE OUTS:** While we do need financial support for tournament expenses, we can, in most cases, accept products or services in exchange for sponsorship. In addition, we will be giving out a package to each player that will include a tee shirt, hopefully several discs, minis, and other cool stuff. Please contact us about trade outs.
- **FLY MART TABLES:** \$50 each.


PROGRAM ADVERTISEMENTS

- Business card ad (3.5" x 2") — \$50 • 1/4 page ad (3.75" x 5") — \$125
- 1/2 page ad (7.5" x 5") — \$250 • Full page ad (7.5" x 10") — \$400
- Inside back cover* — \$500 • Inside front cover* — \$550
- Back cover* — \$600 *If available.



The Professional Disc Golf Association, with over 16,000 members, is the largest disc golf membership organization in the world. The majority of these avid disc golf enthusiasts are actually amateur and recreational players. The PDGA sets standards for courses, tournaments, and equipment. There were over 700 sanctioned events in 2007. Most members play in these sanctioned events, striving to earn enough points to qualify for the Pro or Amateur World Championships.

The National Tour is the showcase for the top 12 of the very best events across the country. Kansas City has been a part of the NT since its inception six years ago!



2009 PDGA Pro-Am World Championships **July 25 - August 1 • Kansas City**

The Kansas City Flying Disc Club is proud and excited about hosting the 2009 World Championships of disc golf when close to 1,000 players, including many from overseas, will be calling Kansas City home for a week as they compete to win a world championship title in one of nearly 25 divisions. This tournament will feature many of the greatest golfers alive today as well as many storied veterans competing in age-protected divisions and up and coming golfers vying for titles in the amateur and junior divisions. These disc golfers, who will range in age from nine to almost 80 are united in their passion for the game and their appreciation of the unique camaraderie that exists among those who love to throw a frisbee and watch it fly.

The KC Worlds sponsorship team will be "hitting the streets" shortly after the Wide Open, looking for support of our goal to make every player's visit to Kansas City a memorable and fun experience, regardless of how they fare on the course. Our host hotel is the Westin Crown Center, which puts them right in the heart of the city. However, with courses in Bonner Springs, Olathe, Lee's Summit, Independence, Shawnee Mission, Pleasant Hill, as well as Kansas City, Missouri, and Kansas, disc golfers will be found all over the metro area. If you would like to learn more about the sponsorship opportunities for this event, please contact the Tournament Directors Jack Lowe or John Chapman.

Jack Lowe—913.485.5123 • jlowekc@att.net.
John Chapman—816.471.3472 • John@discgolfworld.com



26TH ANNUAL KANSAS CITY WIDE OPEN SPONSORSHIP AGREEMENT

Fill in the sponsor information and the type of sponsorship. Please fax the agreement to 816.471.4653.

SPONSOR

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE # _____ - _____

FAX # _____

Sponsor Options

TEE SIGN _____\$300
 BANNER _____\$600
 SILVER _____\$1,250
 GOLD _____\$2,500
 TEE SHIRT _____\$500
 PARTY SPONSOR _____\$2,000
 FLY MART TABLE _____\$50

Program Ads Only

BIZ CARD _____\$50
 1/4 PAGE _____\$125
 1/2 PAGE _____\$250
 FULL PAGE _____\$400
 INSIDE BACK COVER _____\$500
 INSIDE FRONT COVER _____\$550
 BACK COVER _____\$600

Ad copy for the program and artwork for signs and banners must be received by May 25.

For the sum of \$ _____, you will receive the benefits listed above. The sponsorship fee is due and payable to Kansas City Flying Disc Club with this agreement. In agreement on this date, _____ are

_____ representing
 _____ (sponsor name)
 and _____

for the Kansas City Flying Disc Club.

_____ Sponsor Signature
 _____ KCFDC Signature

Payment is in the mail _____ or bill me later. _____

We will send you a copy of the sponsorship agreement and a sponsorship invoice.

Checks payable to the Kansas City Flying Disc Club. Send, merchandise, ad copy, and art work to: **DISC GOLF WORLD 509 E 18TH • KANSAS CITY, MO 64108 OR RICK@DISCGOLFWorld.COM**

Direct questions to Jack Lowe, KC Wide Open Sponsorship Chairman and 2009 Disc Golf World Championships Director **913.485.5123 • JLOWEKC@ATT.NET**

Kansas City Flying Disc Club
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 www.kcfdc.org

